



Something Special *from* Wisconsin™ for every day and the holidays

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MADISON – With Thanksgiving just around the corner unofficially kicking off the holiday season, Wisconsinites will travel near and far for family gatherings and celebrations. If you are still trying to think of ways to put unique dishes on the table and gifts under the tree, consider items that are Something Special *from* Wisconsin™.

Kristin Olson, 66th Alice in Dairyland, will be traveling the state this season highlighting 40 of the nearly 500 Something Special *from* Wisconsin™ companies. These products are easy find in your local grocery store or shops and can be used every day.

The next time you shop, look for the red Something Special *from* Wisconsin™ logo, which guarantees that at least half of a product's ingredients, production or processing activities are from or occur in Wisconsin.

“Just like Wisconsin agriculture, the products and companies that are part of the Something Special *from* Wisconsin™ program are so diverse,” Olson said. “Agriculture in our state has something to offer for everyone, and the holiday season is a great time to accentuate and celebrate that.”

You can find everything from meats and cheeses, jams and salsas, to soaps and lotions, candles, wreaths and much more. These items are the perfect foods and gifts to enjoy any time of year.

“Buying Wisconsin products is a great way to support our state's farmers, food processors and agribusinesses,” added Olson. “When Wisconsinites buy local, that money stays in our communities, helping the economy and ultimately supporting our Wisconsin way of life.”

Find many more tasty and creative ideas that are perfect for every day and the holidays at www.somethingspecialwi.com.

Something Special *from* Wisconsin™ is a trademarked marketing program administered by the Department of Agriculture, Trade and Consumer Protection since 1983. Alice in Dairyland is the state's agricultural ambassador and travels the state promoting agriculture in interviews, speeches and school presentations.

To learn more, visit her travel blog at wisconsinagconnection.com/alice, like her on Facebook ([Alice in Dairyland](https://www.facebook.com/AliceinDairyland)) or follow her on Twitter ([Alice Dairyland](https://twitter.com/Alice_Dairyland)).

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